

The Independent of Stow & Bolton

Serving the Communities of Stow and Bolton, Massachusetts

New Year, New You: ADVERTISING SPECIALS FOR JANUARY 2026

Some New Year's resolutions are easier to tackle than others. In January, *The Independent* will have stories of health, wellness, and social connections. We'll feature inspiring stories about people in our community. We are also adding a new option for businesses to get the word out: the **Business Spotlight**.

January Business Spotlight

Any regular (non-directory) ad purchase in January entitles you to a **Business Spotlight**. This can be an introduction, a shout-out, or to promote a special event or aspect of your business. Spotlights are placed formatted next to your ad and can vary in size:

- **Basic Business Spotlight** - 100 words of text OR a photo (additional \$50)
- **Enhanced Business Spotlight** - 200 words of text OR 100 words of text and a photo (additional \$75)
- **Premium Business Spotlight** - 300 words of text OR 200 words of text and a photo (additional \$95)

For Quarter-, Half-, or Full-Page Business Spotlight Add-Ons, email ads@IndependentofStowandBolton.com

Editorial guidelines apply. Photos are 2"x 3" and can include captions up to 35 words.

Expanded Independent Directories

Take advantage of expanded directory listings. We now offer opportunities for more types of service businesses, independent artists, retail stores, and restaurants. An inexpensive way to get your name in front of local readers with a prominent ad at a low price.

Size: 3.25" x 2.25", now with FREE color

- \$30 per edition
- \$25 (4 editions)
- \$20 (20 editions)
- \$15 (40 editions)

- Changes to ads are available every 4 cycles.
- Discounts for multiple editions are based on consecutive runs
- If you decide to upgrade to multiple run packages, receive an ad credit

New! Join a focus on food!

Be part of the Independent Restaurant Directory.

RESTAURANT DIRECTORY

Feature your restaurant here.

Promote your eating establishment to residents of Stow & Bolton.



INDEPENDENT SERVICE DIRECTORY

Fine pruning of ornamental trees and shrubs



ISA Tree Risk Qualified

Construction permitting, protection, mitigation

Mass Certified Arborist

Jeffrey Hall
978-897-0066 • jeff@araliaarborist.com

Winter is an excellent time for most pruning projects!

Licensed Insured

QUINN ELECTRIC

Stow, MA

Stephen Quinn (978) 897-3333 Master Electrician A-13857

Major Credit Cards Accepted



Sahlberg Plumbing & Heating
M.P.L. #13102

Looking for Quality Work Every Time?
Complete Plumbing & Heating Service
Sales & Repair
Full Water Treatment Service Available

978-897-9593 • 978-386-0080
SERVING STOW AND THE SURROUNDING COMMUNITIES SINCE 1973

INDEPENDENT ARTIST & RETAIL DIRECTORY

A customized, watercolor house portrait is a thoughtful, much appreciated gift for someone's new or present home.

Holiday special:
\$195 for 8x11 Matted for framing.

Sonya Walters
978-875-4492
assabetarts.blogspot.com



the tangled thread



NEW!
Visit The Tangled Thread, a new yarn store replacing the Fiber Loft in Harvard, MA.

9 Mass Ave., Harvard, MA 01451
978-456-0039

Instagram Facebook Email icons

Open for in-person shopping M-Sa, 10-3.

Feature your artwork or small retail shop here.



Affordable advertising for substantial local reach.

