

The

Independent of Stow & Bolton

Serving the Communities of Stow and Bolton, Massachusetts

	Column Inch	1x Run Cost per issue	4 issues Cost per issue	8 issues Cost per issue	20 issues Cost per issue	40+ issues Full Year	Full Color add per issue
Display Ads							
Two-Column Display Ads							
4.917" w x 2" h	4	\$50	\$50	\$50	\$50	\$45	add \$25
4.917" w x 3" h	6	\$70	\$70	\$70	\$70	\$65	add \$25
4.917" w x 5" h	10	\$110	\$100	\$94	\$85	\$80	add \$25
4.917" w x 7.5" h (Quarter Page)	16	\$173	\$157	\$148	\$140	\$130	add \$50
Four-Column Display Ads							
Half Page: 10" w x 7.5" h	32	\$341	\$305	\$291	\$275	\$255	add \$50
Full Page: 10" w x 15.5" h	64	\$672	\$590	\$572	\$538	\$504	add \$50
Service Directory (Service & Home-based businesses)							
3.25" w x 2.25" h	3.3	\$30	\$30	\$30	\$30	\$25	n/a

Deadline for print ads is Friday, 5 pm.

For ads designed by *The Independent*, proofs will be returned by Monday, 10 am. Revisions to proofs due by Monday, 5 pm.

To place an ad, send email to: ads@IndependentofStowandBolton.com

Other Print Advertising

	Column inch	Rate PER WEEK
Public Legal Notices		
4.917" w (2 columns) x 3" h	6	\$75
Classified Ads		
Subscribers selling items under \$200	up to 25 words	FREE
Lost and found	up to 25 words	FREE
Teens looking for work	up to 25 words	FREE
Personal Classifieds		
	5-100 words	\$5 per 25 words
Help Wanted		
	5-100 words	\$10 per 25 words

Legal notices and Classified Ads will appear in print and online unless otherwise requested.

Deadline for Legal Notices and Classified Ads is Friday, 5 pm.

For Legal Notices, email: legal@IndependentofStowandBolton.com

For Classified Ads, email: classifieds@IndependentofStowandBolton.com

Please note: Ad payments are due upon proof approval and prior to publication. Payment arrangements for long-term advertising are available.

